WHAT IS CLAIMED IS :

1. A method for the management of a decoder that is connected to a television set and receives a message for display, identified by an address, from a remote data source wherein:

5   - a database is stored in a back-up memory of the decoder from a collection of messages received from the remote data source;

- the database is updated by means of an updating program;

- from a use of the database, a statistical information table, a statistical information element comprising at least one statistical parameter is
10   stored in the decoder;

2. A method according to claim 1, wherein

- during a request for connection to a desired address of a message for display, it is first verified that the message for display, associated with this desired address, is present in the database and, if so, it is taken therefrom,
15   - if not, a set of contents of the message for display, located at the desired address, is taken from the remote data source.

3. A method according to one of the claims 1 to 2, wherein

- the remote data source is accessed by means of a cable network and/or a satellite network and/or an Internet network.
20   4. A method according to claim 1 to 3, wherein

- the remote data source is accessed regularly in order to take a set of updated contents associated with a message for display of the database.

5. A method according to one of the claims 1 to 4, wherein

- the statistical parameter used is an identifier of the message for
25   display, the identifier being a piece of information such as an address, or a word, by which the message for display can be characterized.

6. A method according to one of the claims 1 to 5, wherein

- a statistical parameter pertaining to a frequency of use of the message for display is placed in a piece of statistical information,
30   and wherein

- when it is no longer possible to save a message for display in the back-up memory, a message for display present in the database is eliminated, starting from the least used message.

7. A method according to one of the claims 1 to 6, wherein
35   - the decoder is associated with a server of an operator,

- a set of contents pertaining to the table of statistical information is sent to the server,

- a piece of information for display, in concordance with a profile set up on the basis of the table, is received from the server.

5   8. A method according to one of the claims 1 to 7, wherein

- the back-up memory is placed in the decoder.

9. A method according to one of the claims 1 to wherein

- the database is updated when a use of the decoder allows it.

10